



In Fort Bend County since 1957
2012 Avenue G (in Historic Downtown)
Rosenberg, Texas 77471
www.artleaguefortbend.org

Spring, 2024

Dear Sponsorship Manager:

The Art League of Fort Bend (ALFB) will hold its first ever Preview Night in conjunction with our Spring Art Exhibit at the Fort Bend Art Center on Friday, April 19 from 6-9 pm. The exhibit will be judged the next morning with the Awards Ceremony scheduled for 1:30 p.m. We are currently extending sponsorship opportunities for both events. We have developed four sponsorship levels tailored to give visibility to your support and to recognize your leadership in sustaining the arts in Fort Bend County. The attached page describes these sponsorship levels and the benefits you will receive for your contribution.

The exhibit showcases well over 100 pieces of art from Fort Bend County artists, as well as works in adjoining studio and gallery space. A fun event is being planned, complete with many opportunities for attendees to meet the artists, visit the studios, purchase original artwork and participate in the world of art for the evening.

ALFB is a 100% volunteer-run, non-profit organization with over 150 members, well known in the community for its spring and fall exhibitions, ongoing art classes, community displays and outreach programs, workshops by local and internationally recognized artists and summer children's programs. We recently added a second location at 905 3rd Street, and both locations will be open during Preview Night and the Spring Art Exhibit.

Our annual art exhibits are entry points for local artists into the broader world of fine art participation. Your support will foster the healthy operation of our art events, enhance the opportunities they afford the artists, and promote a vibrant atmosphere for the arts in the local community.

Thank you for reviewing the sponsor levels to see which one works best for you or your company. We sincerely appreciate your generosity and look forward to seeing you at Preview Night!

Sincerely,

Brenda Bowman
ALFB Development Director

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Best of Show - \$2,500

Name permanently displayed on ALFB Donor Wall at front entry of Fort Bend Art Center

- Listed as a Partner of the Arts on the ALFB webpage (with link to sponsor's webpage, if desired)
- Listed with logo on any promotional materials for Preview Night or the ALFB art exhibit
- Included in the ALFB newsletter, website, or social media advertising events
- May provide promotional materials on Preview Night or day of ALFB art exhibit
- Contributes towards judge expenses and Best of Show awards for ALFB art exhibit
- Complimentary passes to Preview Night
- Recognition at both events

Best in Class - \$1,500

**Exclusive Wine Glass Sponsor (Due to time sensitivity, sponsorship commitment requested by 4/1)*
Wine glasses for Preview Night; wine glass will host your logo on one side and Art League of Fort Bend on the other

- Listed with logo on any promotional materials for Preview Night or the ALFB art exhibit
- Included in the ALFB Newsletter, website, or social media advertising events
- May provide promotional materials on Preview night or day of ALFB art exhibit
- Complimentary passes to Preview Night
- Recognition at both events

Community Choice - \$750

Contributes towards Community Choice awards on day of ALFB art exhibit; *may personally select one piece of art for an individual Community Choice Award*

- Helps provide entertainment costs for Preview Night
- Listed with logo on any promotional materials for Preview Night or the ALFB art exhibit
- Included in the ALFB Newsletter, website, or social media advertising events
- Complimentary passes to Preview Night
- Recognition at both events

Blue Ribbon Winner - \$300

Provides refreshments on Preview Night

- Listed with logo on any promotional materials for Preview Night or the ALFB art exhibit
- Included in the ALFB Newsletter, website, or social media advertising events
- Complimentary passes to Preview Night
- Recognition at both events

Thank you for your consideration of these sponsorship opportunities!
Individual tickets and sponsorships are available for purchase online at www.artleaguefortbend.org
Individual checks may be sent to 2012 Avenue G, Rosenberg, TX 77471; Attn: Brenda Bowman

For maximum exposure, please submit payment by April 1, 2024